



*Modern Walls at*  
**LOW COST**  
*Armstrong's* **MONOWALL**



# What Is Armstrong's MONOWALL?

ARMSTRONG'S Monowall is a beautiful, modern wall finish which has many varied uses for homes and commercial interiors. It is a "One-piece Wall Panel" of factory-finished, hardened wood-fibre board. Its glossy, durable finish is tough, but flexible, and will not crack, glaze, or peel. Monowall is made in 35 patterns which offer a wide range of beauty in color and design. To make it easy for you to find out more about this modern wall material and how it can help you to have modern walls at low cost, we present the following brief series of questions and answers.

## HOW LARGE ARE THE PANELS?

They are 4' wide and from 4' to 12' long in the Plain Colors and Tile-Designs. In the Marble-Designs and Wood-Designs, the panels run from 2'-8" to 12' in length and the design runs the 4' way of the panel.

## WHERE CAN MONOWALL BE USED IN A HOUSE?

For the kitchen and bath, and in many cases for an entry hall, game room, den, or dinette.

## IS MONOWALL WIDELY USED IN COMMERCIAL TYPES OF INSTALLATIONS?

Yes, it offers several advantages and economies for use in such establishments as stores, restaurants, theatres, taverns, hotels, apartments, banks, offices, beauty parlors, and barber shops, and for display work. Typical advantages are its fine appearance, ease of care, durability, light weight, variety of patterns, large panels, speedy application, and low cost. Monowall's factory-finish permits immediate use.

## CAN MONOWALL BE USED ECONOMICALLY IN REMODELING?

Yes, it saves time, reduces costs, and offers modern and beautiful decorative effects. Monowall conceals cracks



*In bathrooms of all kinds, walls of gleaming Monowall flash an impression of inviting cleanliness. It is not affected by moisture and is easily and quickly cleaned. Note walls and shower stall of Monowall in this illustration.*



and scars in old walls, which generally are satisfactory as a base. Its light weight is an outstanding advantage because it can be used safely without additional reinforcement of the building. Monowall wainscoting for an average bathroom weighs less than 150 lbs.

#### IS MONOWALL TOO LIGHT TO BE SERVICEABLE?

Standard panels are  $\frac{1}{8}$ " thick, and this thickness of specially hardened wood-fibre board provides substantial strength. The mirror-like finish is tough and can even withstand hammer blows without chipping.

#### WHO CAN ERECT MONOWALL?

Any ordinarily careful workman can erect it. Naturally, a carpenter or mechanic will do the most accurate and workmanlike job.

#### DOES IT TAKE LONG TO ERECT MONOWALL?

A wainscoting type installation for a kitchen or bathroom is usually completed in a day. Installation is fast because each panel covers a large area and can be cemented in place quickly. Since Monowall is factory-finished, the room is ready for use immediately.

#### HOW ARE JOINTS BETWEEN PANELS TREATED?

Modern metal moldings are used to give a smart appearance and to prevent any cracks or open joints.

#### DOES MONOWALL REQUIRE REFINISHING?

The factory finish is tough and durable. With reasonable care and maintenance it will give satisfactory service for years—without the need of refinishing.

#### IS MONOWALL AS EASY TO CLEAN AS IT LOOKS?

One of the main advantages of Monowall is the ease of keeping it looking like new. For ordinary cleaning, mild soap and water are all that is required.

#### WILL THE MONOWALL FINISH WITHSTAND WATER?

Yes. It is frequently used for lining walls around tub showers, washbowls, and sinks. It is not intended, however, for exposure to outdoor weather.

#### IS THERE AN EFFECTIVE METHOD OF SEALING THE JOINT AROUND THE EDGE OF A BATHTUB WHEN MONOWALL IS INSTALLED?

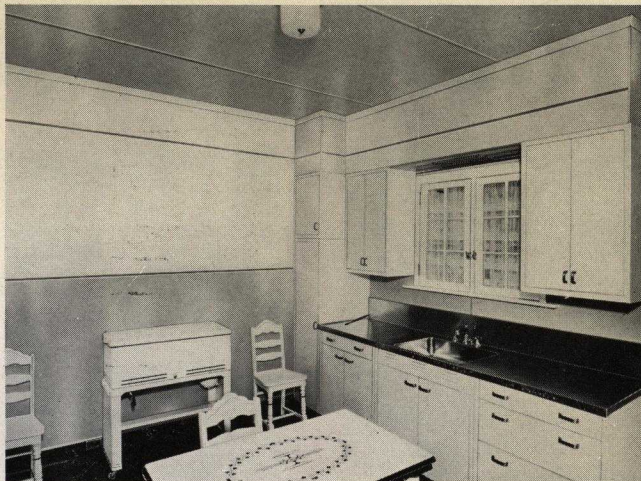
A specially designed metal channel strip and suitable cements prevent water from getting back of the Monowall. Even if the tub settles moderately, the channel and the cement maintain a tight seal.

#### HOW LONG WILL MONOWALL LAST?

This depends on the use, care, and installation of the material. It is intended to provide a permanent finish. In some cases it will last as long as the house or building. Some installations of Monowall which were made fifteen years or more ago are still in use. Monowall is even more durable today than it was ten years ago, thanks to technical improvements in its manufacture.

#### WHERE CAN I BUY MONOWALL?

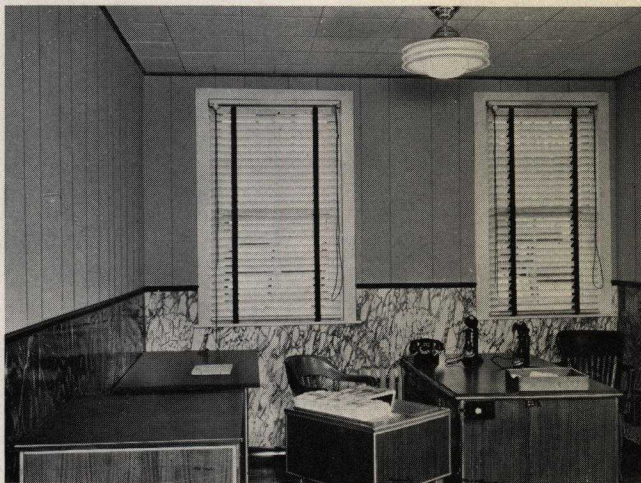
Your local building materials dealer sells it. Carpenters or building or plumbing contractors usually install it.



*The decorative beauty and serviceability of Armstrong's Monowall combine to make it an ideal finish for kitchen walls and ceilings. Its smooth surface is impervious to most stains, and is easily kept bright and clean by an occasional washing with mild soap and water.*



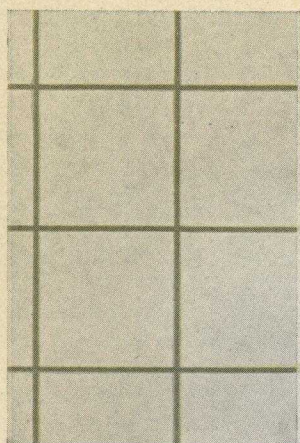
*Modern kitchens take on fresh charm and color with Monowall. The wide range of smart designs and cheerful, harmonious colors makes it delightfully easy to select just the right background for the furniture and equipment, or to compose a brand-new decorative scheme.*



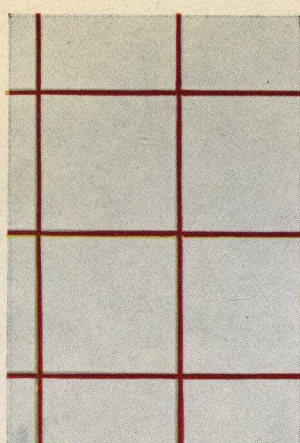
*Offices, too, are greatly enhanced by this modern wall material. Wainscot in the room shown above is of Light Skyros (marble) No. 904. The furniture is covered with No. 813 Quartered American Walnut, accurately simulating choice, expensive wood and excellent cabinet work.*



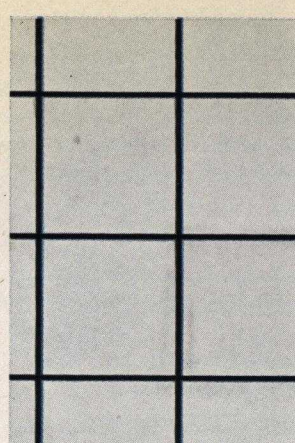
# MONOWALL *is made in four pleasing*



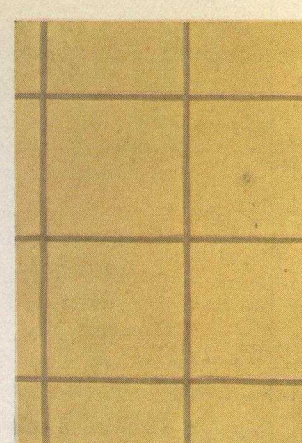
No. 110 White—Warm Gray Line



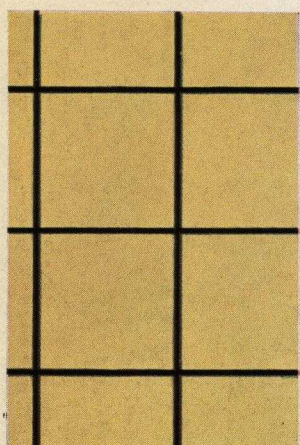
No. 120 White—Chinese Red Line



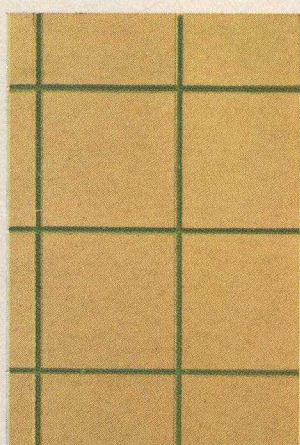
No. 130 White—Black Line



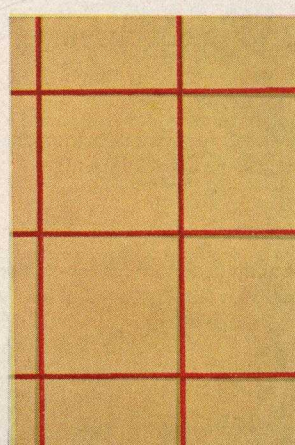
No. 210 Ivory—Warm Gray Line



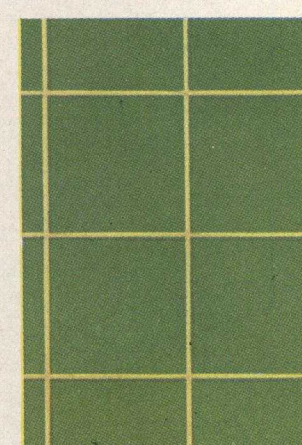
No. 220 Ivory—Black Line



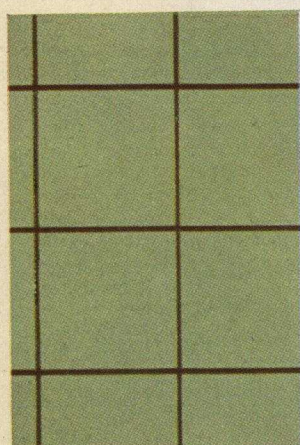
No. 230 Ivory—Apple Green Line



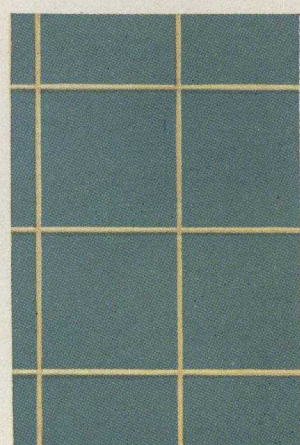
No. 240 Ivory—Chinese Red Line



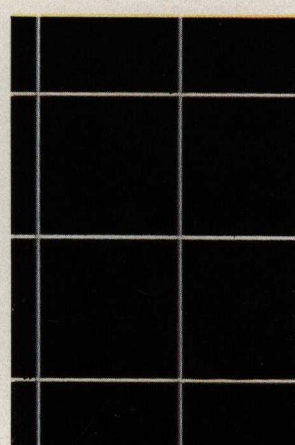
No. 310 Nile Green—Ivory Line



No. 320 Ocean Green—Olive Line



No. 410 Chinese Blue—Ivory Line



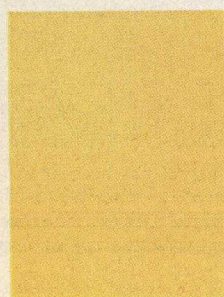
No. 510 Black—White Line



No. 610 Apricot—Ivory Line



No. 11 White



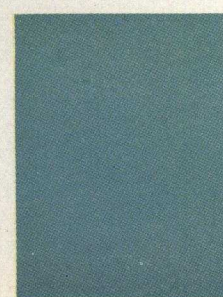
No. 21 Ivory



No. 31 Nile Green



No. 32 Ocean Green



No. 41 Chinese Blue



# effects... and in 35 different colors

SHOWN on these pages are 32 of the patterns and colors in which Armstrong's Monowall is made, including Plain Colors, Tile-Designs, Marble-Designs, and Wood-Designs. The three new shades—Gold, Silver, and Copper—are reproduced on the last page of this book. While the colors have been printed with great care, it is preferable to match Monowall from actual samples. For samples and free decorative assistance, write to the Bureau of Interior Decoration, Armstrong Cork Company, Lancaster, Pa.

**Tile-Designs**—Panel sizes 4' x 4', 5', 6', 7', 8', 10', and 12' x  $\frac{1}{8}$ ". Score lines are 4" apart. Score lines in one direction only, 4", 8", 12", or 16" apart, are available on special order.

**Plain Colors**—Panel sizes 4' x 4', 5', 6', 7', 8', 10', 12' x  $\frac{1}{8}$ ".

**Marble-Designs**—Panel sizes 4' x 8', 10', and 12' x  $\frac{1}{8}$ "; also 32" x 48" and 64" x 48". Graining runs 4' way of all panels.

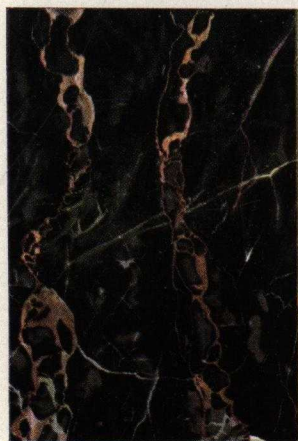
**Wood-Designs**—Panel sizes 4' x 8', 10', and 12' x  $\frac{1}{8}$ "; also 32" x 48" and 64" x 48". Graining runs 4' way of all panels.



No. 901 Breche Rose



No. 902 Verde



No. 903 Black and Gold



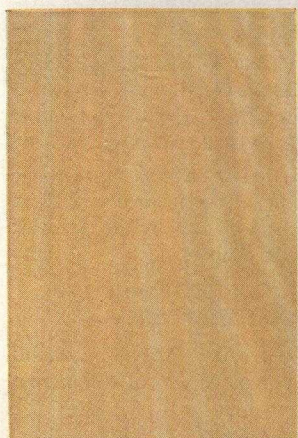
No. 904 Light Skyros



No. 905 Jaune Benou



No. 906 Rose de Brignolles



No. 810 Avadire



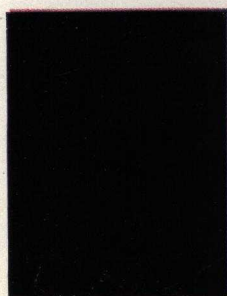
No. 811 Prima Vera



No. 812 Circassian Walnut



No. 813 Qtd. Walnut-American



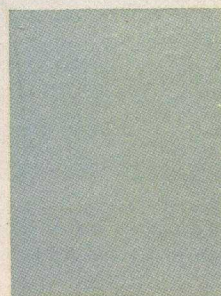
No. 51 Black



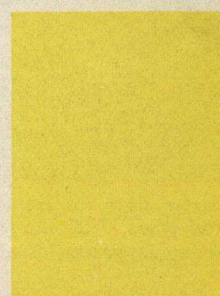
No. 61 Apricot



No. 71 Chinese Red



No. 81 Turquoise Blue



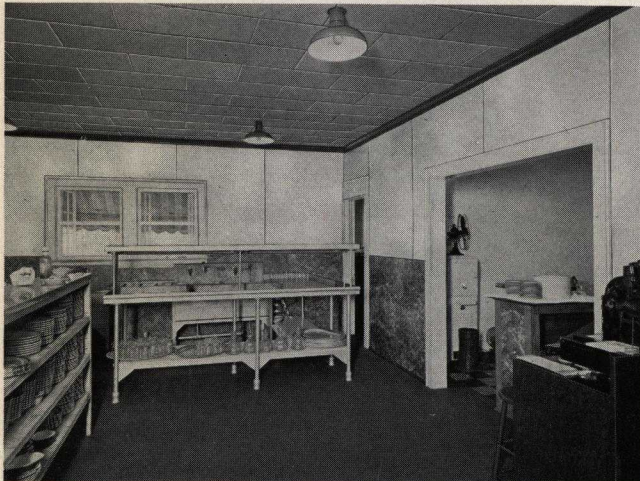
No. 91 Lemon Yellow



# MONOWALL *makes "business-building" interiors*



Grocers know the value of light, colorful interiors which are easily kept spotlessly clean and new-looking. Walls of Armstrong's Monowall help to bring in customers in many up-to-date food stores.



Where absolute cleanliness is especially important—as in this restaurant kitchen—walls of Monowall meet every requirement. The smooth, gleaming, and impervious surface is thoroughly sanitary.



Barber shops, too, like the spick-and-span appearance which Monowall offers. Note how the white panels, joined with bright metal channels, give proof of modern freshness and cleanliness to this interior.

THE use of Armstrong's Monowall is by no means confined to residences. Many types of commercial establishments find this modern wall and ceiling finish ideal for helping to create the attractive interiors which customers like. Many industrial concerns, too, find that Monowall is an effective means of making public areas inviting to customers and employees alike. Wherever clean, colorful, durable walls can help to bring in business or improve working conditions, there Monowall has a strong claim for consideration.

## FOR NEW CONSTRUCTION

Plan your new building to include decorative Monowall. As easily handled as wood, it is quickly and neatly installed in practically any type of construction. Its finish is tough and durable; with reasonable care and freedom from abuse, Monowall will last indefinitely. It assures walls and ceilings which are sanitary and easy to keep clean and bright.

Almost any decorative scheme can be followed out with Monowall, thanks to the wide range of patterns and colors in which this gleaming modern material is offered. Walls and ceilings can actually create a color combination, or just as easily be made to harmonize with the furniture or equipment.

## FOR REMODELING

Existing buildings, too, can have the advantages of Monowall. It is readily installed over most types of walls, either with adhesives or by nailing, and with a minimum of preparation, delay, and disorder. Most rooms can be finished in a day, thereby saving valuable business time.

Used in modernization programs, Monowall is an effective means of converting dark, dingy rooms into beautiful, up-to-the-minute interiors which delight the eye, save cleaning expense, and help cut down on lighting costs as well.

Monowall's light weight is an added advantage and safety factor in modernization work, because it eliminates the sagging of floors and consequent need for extra structural support so often encountered when heavier materials are installed.

Commercial users find that the 10-foot and 12-foot panels of Monowall help reduce installation time, as well as the number of joints, to a minimum. This "one-piece wall" construction is better looking and simplifies cleaning problems—cuts cleaning cost.

Low first cost, low installation cost, and low maintenance cost—these are advantages which make the attractiveness and durability of Armstrong's Monowall come well within the practical requirements for commercial walls and ceilings.

## FOR MANY TYPES OF INTERIORS

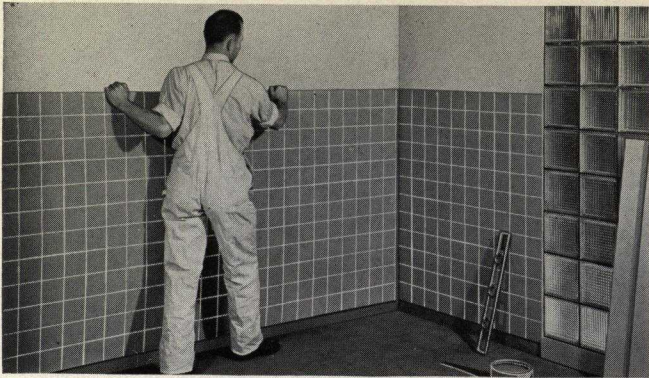
Because of its economy, decorativeness, and durability, Monowall has been successfully used for a great variety of commercial purposes, including:

Restaurants	Railroad Stations
Hospitals	Bus Terminals
Offices	Airport Waiting Rooms
Stores and Shops	Barber Shops
Banks	Beauty Parlors
Theatres	Clubhouses
Industrial Cafeterias	Tea Rooms
Restrooms	Commercial Kitchens

Whenever you plan a new interior, whether in new construction or remodeling, get the full details of Monowall's many advantages.



# MONOWALL *is easy to install—easy to clean*



Panels of Armstrong's Monowall are light in weight and are easily handled, cut, and fitted in place. Their large size (up to 4' x 12') reduces the number of joints to a minimum by covering a large wall area.



Ordinary dirt and stains are easily removed from Monowall with a damp cloth. Mild soap and water may be used occasionally for more careful cleaning. Harsh, abrasive cleaning agents should never be used.

FOR best appearance and permanence, Monowall should be applied with adhesive; Armstrong's CM50 Cement is especially suitable for the purpose. The walls or ceiling to which Monowall is to be applied (which may be of plaster, gypsum lath, gypsum board, hardboard, wood, plywood, or finished concrete) should be smooth, dry, firm, and free from dust. Old paper or paint need not be removed, but should be scratched thoroughly with an ice scraper to assure a good bond between the adhesive and the wall or ceiling. Monowall will satisfactorily bridge plaster cracks and joints between boards.

The fact that this material may be applied to old plaster walls (if firm) eliminates the dust and litter which is so hard to clean up. This also eliminates waiting for new plaster to dry out.

It is easy to cut and shape Monowall. It may be cut just like wood, using a fine-tooth saw. With ordinary care, any competent

workman can install it quickly and permanently. Complete instructions are contained in the folder "Specifications for Installing Armstrong's Monowall" and in the instruction sheet wrapped with every package. Monowall moldings and channels (shown below) help make a neat and workmanlike job.

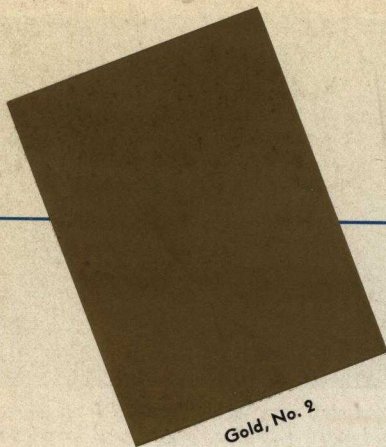
Cleaning Monowall is just as easy as it looks. In most cases, reasonably frequent wiping with a moist cloth is all the care that is needed to keep it glistening bright and spotless. A more careful, occasional cleaning may be given with a mild soap, such as Ivory Soap, and water. Powdered Bon Ami, used with care, or kerosene, may occasionally be needed to remove discolored film which tends to accumulate on the wall finish near a stove or radiator.

Monowall must not be scoured with an abrasive cleaner. It is unnecessary and will dull the high gloss finish. Roughening of the finish will also make the surface less resistant to dirt and stains.

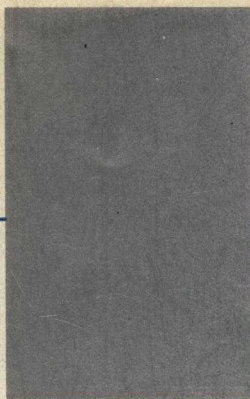
<p>° METAL "SNAP ON" MOLDINGS ° ° SCALE ° 6" = ONE FOOT °</p>	<p><b>METAL AND WOOD MOLDINGS AND CHANNELS</b></p> <p><b>COMPLETE THE JOB</b></p>	
<p>° CHROME MOLDINGS ° ° SCALE ° 6" = ONE FOOT °</p>	<p>° PAINTED WOOD MOLDINGS ° ° SCALE ° 3" = ONE FOOT °</p>	<p>° CHROME FINISHED ° ° WOOD MOLDINGS ° ° SCALE ° 3" = ONE FOOT °</p>
<p>° WHITE ALLOY METAL CHANNELS ° ° SCALE ° 6" = ONE FOOT °</p>		



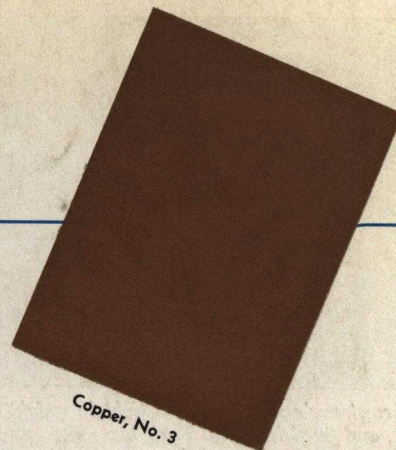
# METALLIC SHADES *for special effects*



Gold, No. 2



Silver, No. 1



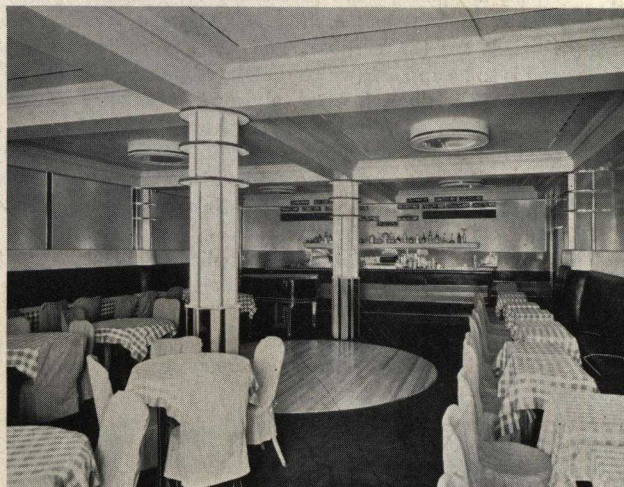
Copper, No. 3

RECENTLY added to the Monowall line are three striking new colors—Gold, Silver, and Copper. In addition to the characteristically lustrous surface of all Monowall patterns, these new Metallic Shades possess a distinctive depth of coloring which is highly desirable and effective in creating unique decorative schemes. For instance, the jewel colors which are so popular today for smart interior decoration are admirably set off by walls and ceilings of these realistic metal colorings of Monowall.

Among the various types of rooms in which these new shades are used to particular advantage are powder rooms, night clubs, entrance lobbies, and other residential and commercial interiors.

#### USED ALONE OR IN COMBINATION

These Metallic Shades may be used by themselves to create brilliant, sparkling interiors, or (with equal facility) in combination with contrasting Plain Colors, Wood-Designs, or Marble-Designs, in the Monowall line. Alternating bands of Metallic Shades and Plain Colors, either vertical or horizontal, can be used for particularly striking effects. Narrow bands of Gold, Silver, or Copper can also be used for borders, trim, or accent strips. Polished metal channels and moldings (See page 7.) provide the finishing touch.



*The sparkling, ultra-modern interior of this night club shows some of the striking decorative effects which may be obtained by the use of the attractive, new Metallic Shades of Armstrong's Monowall.*

## ARMSTRONG CORK COMPANY

BUILDING MATERIALS DIVISION



LANCASTER, PENNSYLVANIA



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